

2020 Full-Year results – March 9, 2021



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2020 business highlights

Financials

A responsible business

2021 outlook

Remarkable resilience and financial achievements in an unprecedented year

Outstanding financial performance in 2020: EBITDA margin & free cash flow improvement

- EBITDA margin up +20bps despite organic revenue decrease of -13.3%, underpinning the Group's capacity to variabilize its cost base
- > Headline net income of €139m
- Free cash flow after lease payments at €217m (up +€43m yoy) as a result of lower capex and normalized level of interest paid
- > Net debt reduced by €91m in 2020

Quick and successful roll-out of an action plan to variabilize the cost base and to protect cash generation

- > Up to c. 100 plants shut down across the Group during lockdown period
- Headcount adjustments in all country head offices and in all plants impacted by a decrease in activity, to optimize production capacity and control costs
- Implementation of sustainable costsaving measures: Reorganization of plants, reduction of central costs
- Review of the 2020/2021 industrial capex plan and cancellation of all capacity-driven projects
- Significant productivity improvement in several countries, notably in Germany

Elis demonstrated the strong resilience of its business model and the relevance of its strategy

- Elis' acquisition-driven strategy in Europe and in Latam give the Group a well-diversified geographical footprint
- Elis' multi service approach and broad product portfolio provide the Group with a well-balanced client base
- Our decentralized approach allows great operational flexibility regarding cost base adjustment



-13.3% organic revue decrease in 2020, reflecting lockdown measures in several countries

2020 monthly organic revenue growth





Different impact by end-market

	End market	2020 organic revenue	Main revenue contributors	Main contributors to 2019 revenue	
	Industry 29% of total	c2%	() 🛟 🛟 🏶 🔵 🔴	Food processing: 25% Pharma: 20% Water / waste	
	2019 revenue			management: 20% Automotive: 10%	c. 75%
	Healthcare	c. +3%		Hospitals and clinics: 80%	of the business
	26% of total 2019 revenue	С. то/о		Nursing homes: 20%	is very resilient : either broadly stable
	Trade & Services	c3%	() 🛟 🛟 🛑	Small retailers: 20% Major retailers: 20%	or growing in 2020
	18% of total 2019 revenue			Facility management: 20% Collective catering: 15%	
	Hospitality			Hotels: 85%	
Rest of the second seco	27% of total 2019 revenue	с50%		Restaurants: 15%	



Hospitality's weight in the mix especially impacted Southern Europe, UK & Ireland and France

2020 organic revenue evolution by geography





7

EBITDA margin up +20bps: Elis demonstrates its capacity to variabilize its cost base in a context of deteriorating topline





Diversification and highly integrated organization are the key to our resilience

A very well-diversified Group

- ✓ 28 countries over 3 continents
- ✓ 4 well-balanced end-markets, with a broad range of clients across all industries
- ✓ 3 business lines with c. 100k SKUs
- ✓ More than 71 deals completed since 2010 and 38 since the IPO
- Berendsen's successful integration has contributed to further improve Elis' diversification
- Elis' broad geographical footprint and diversified client/product portfolio make the Group highly resilient

A Group with a homogeneous organization, industrial know-how and culture

Integrating assets has always been part of Elis' DNA



- Every country has the same decentralized organization, with local plant directors reporting to a regional director or directly to the country CEO, facilitating the implementation of measures across the Group
- ✓ Best practices are constantly shared between countries
- Elis' culture is promoted at every layer of the organization
- Quick and efficient implementation of operational adjustments in all countries from March 2020 onwards



Elis offers a highly diversified and well-balanced profile





Elis' resilience through the crisis strengthened by its acquisition strategy





Operational actions to preserve revenue, margins and cash generation across the Group (1/2)

March to May: Adapt quickly

Swift reaction to the crisis by adjusting production capacity to reflect the decrease in client activity

- Termination or non-renewal of temporary / short-term contracts (blue collars)
- Adjustment of plants' operational structure (production supervisors, commercial teams, maintenance teams, etc...)



 Adjustment of working hours, from a reduction of the number of shifts to temporary shutdown of some plants (up to c. 100 plants shut down at Group level during lockdown)



PHASE

Operational actions to preserve revenue, margins and cash generation across the Group (2/2)

Since May: Prepare for the future

Rationalization of the cost structure both at local and central level

- Permanent shutdown of c. 5 plants across the Group
- Layoffs of full-time employees at plant level
- ✓ Cost-cutting plans in every country head office, especially in France

Cut in 2020 capex plan

- ✓ Cancellation of all industrial projects to increase capacity, with no carry-forward effect for 2021 onwards
- ✓ Revision of the initial 2020 linen capex plan and adjustment of inventory needs for the summer

Commercial initiatives to capture additional revenue opportunities

- ✓ New services to cope with the higher demand for soaps, hydroalcoholic gels and disinfection services
- Many workwear contracts won in Healthcare, in the context of a switch to the outsourcing model following the sanitary crisis
- ✓ General **increase in uniform rotation** for our Workwear clients, driving revenue uplift

Strong emphasis put on cash collection

 $\checkmark\,$ DSO improvement in 2020, underscoring the good relationship between Elis and its clients



Elis has demonstrated it strong sense of service during the crisis

The Group has provided seamless business continuity through the crisis



Delivery during lockdowns for specific industries (healthcare, food industry...)



Delivery regardless of the volumes in some other industries (hospitality, retail...)



Key differentiation vs competitors that were sometimes totally closed and stopped servicing their customers

Elis has quickly addressed the new needs of its clients by providing new services and products



Supply of textile products such as protective gowns, surgical gowns and single-use textile masks



Offering a set of disinfection services and products (hygiene totems, disinfecting wipes)



c. €20m of additional revenue coming from new contracts signed for such products/services







France: Great resilience despite the weight of Hospitality in the mix

Strong impact of lockdown measures on Hospitality

- Hospitality normally represents 1/3 of Group revenue in France
- Hotel activity dropped to virtually zero after mid-Mach lockdown

2/3 of our business is now back to normal

- Industry, Trade & Services and Healthcare and are now either stable or slightly up
- Good commercial activity, especially in Healthcare with contract wins in workwear and higher consumables consumption

EBITDA margin flat

- Good resilience although Hospitality is a very profitable business in France
- Significant cost-cutting plan both at plant and HQ level
- > 2 plants permanently shut down
- > Major efforts in logistics reorganization



Pre-Covid revenue breakdown by end-market







Central Europe: Good topline resilience along with marked EBITDA margin improvement

Further improvement in Germany

- Organic revenue down c. -4% in 2020, notably thanks to the share of Healthcare in the country revenue mix
- > Good commercial activity in Workwear

Netherlands, Poland, Czech Republic, Slovakia and Hungary all up in 2020

 High % of Industry clients with limited impact from the crisis

Switzerland and Belux down double-digit

> Higher % of Hospitality in the country mix

Margin improvement in the region in 2020

- Strong focus on cost rationalization and plants organization
- 2 plants permanently shut down in Germany and significant productivity improvements in the country







Scandinavia & Eastern Europe: Moderate revenue slowdown but EBITDA margin improvement

Contained revenue decrease in Denmark, Sweden and Finland

- Sweden revenue down c. -9% organically with lower activity of some clients with international activities
- Organic revenue down c. -10% in Denmark, and c. -5% in Finland

Norway and Baltics up c. +5% and c. +2% respectively

 Good commercial activity with contract wins in workwear and mats

+20bps margin improvement in 2020

- Positive mix effect: Hospitality has a lower EBITDA margin than the other end-markets
- Strong focus on cost rationalization in all countries
- Speeding up of the roll-out of the multiservice approach with significant gains in logistics











UK & Ireland: Sharp slowdown in Hospitality and in Industry, resulting in topline and margin decline

The mix in the region is well balanced between Hospitality, Healthcare and Industry/Trade & Services

- Hospitality down c. -50%/-55% since April
- Industry and Trade & Services down
 c. -15%/-20% since April, with the significant
 share of catering clients in the mix
 weighing on performance
- Many clients are implementing restructuring plans, implying fewer wearers of Elis workwear
- > Healthcare down c. -5% since April

+40bps margin improvement in 2020

- Very material cost adjustments implemented from April onwards offset the strong topline decrease
- 1 plant permanently shut down
- > Hiring of c. 20 new salesmen maintained



Pre-Covid revenue breakdown by end-market







19

Southern Europe: Topline and margins significantly impacted by Hospitality in Spain and Portugal

Spain and Portugal were strongly impacted due to their exposure to Hospitality

- 2020 organic revenue down c. -40% and c. -30% in Spain and Portugal respectively
- Economy is impacted in both Spain and Portugal, with softer activity across the board

Organic revenue up +2% in Italy

- Revenue is essentially stable with very resilient industrial clients
- Some commercial success with disinfection services

Material margin drop in the region in 2020

- Significant cost base reduction could not offset the very strong topline decrease
- Margin also impacted by delay in the implementation of workforce adjustments due to negotiations with works councils



Trade & Services





20

Latin America: Strong topline performance and profitability improvement

The region benefited from its strong exposure to Healthcare

- Our Industry business, predominantly with food processing clients, held up quite well
- Healthcare up c. +12% yoy
- Significant uplift from short-term contracts signed with some Brazilian hospitals

Strong margin improvement in 2020 on the back of productivity improvement and one-off contract wins

- Very profitable, one-off, short-term contracts won in Brazil (c. €10m revenue in 2020)
- Cost adjustment efforts in a context of limited furlough schemes in Brazil
- Further productivity improvements achieved in Brazil



68%

Pre-Covid revenue breakdown corresponds to 2019 numbers



5 acquisitions closed in 2020, including Kings Laundry in Ireland







2020 business highlights

Financials

A responsible business

2021 outlook

Headline net income of c. €139m in a context of severe topline contraction

(In €m)	2020	2019 ¹	% change
Revenue	2,806.3	3,281.8	-14.5%
EBITDA	947.5	1,103.1	-14.1%
As a % of revenue	33.8%	33.6%	+20bps
D&A	(656.0)	(648.2)	
EBIT	291.5	454.9	-35.9%
As a % of revenue	10.4%	13.9%	-350bps
Current operating income	276.4	442.0	-37.5%
Amortization of intangible assets recognized in a business combination	(93.0)	(88.5)	
Non-current operating income and expenses	(64.1)	(18.4)	
Operating income	119.3	335.2	-64.4%
Financial result	(88.4)	(150.0)	
Тах	(27.1)	(47.5)	
Income from continuing operations	3.9	137.7	-97.2%
Net income	3.9	141.8	-97.3%
Headline net income	138.7	256.1	-45.9%

 The 2017-2019 capex program dedicated to Berendsen impacts the 2020 D&A (+1.2% vs 2019) However, very material capex reduction (especially in linen capex) led to a -2.4% D&A decrease in H2 2020 vs H2 2019 (0% of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the D&A correspondence by the linen amplitude program of the linen amplitud
 60% of the D&A corresponds to linen amortization and 40% to other assets (mainly industrial) amortization
Mainly restructuring costs linked to redundancy plans and closure of plants (c. €33m) as well as some one-offs in Q2 at the peak of the Covid-19 crisis (c. €22m)
Improvement in Financial result: Lower cost of debt as a result of the 2019 refinancing, as well as an abnormally high 2019 base (exceptional refinancing fee) – please see detail on page 26

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Percentage change calculations are based on actual figures.

¹ Previously communicated 2019 numbers have been retrospectively restated from the impact of IFRS 3

2020 Headline net income calculation

(ln €m)	2020	2019 ¹
Income from continuing operations	3.9	137.7
Amortization of intangible assets recognized in a business combination ²	73.5	70.8
IFRS 2 expense ²	13.4	10.6
Accelerated amortization of loans issuing costs ²	0.1	12.2
Breakup costs (refinancing) ²	-	4.5
Unwinding of swaps ²	-	12.9
Non-current operating income and expenses	47.8	7.4
o/w litigation provision allowance / (reversal)	0.6	(11.6)
o/w exceptional expense relating to the sanitary crisis ²	16.5	-
o/w restructuring costs ²	25.2	6.5
o/w acquisition-related costs ²	4.1	6.6
o/w other ²	1.4	5.9
Headline net income	138.7	256.1

 1 Previously communicated 2019 numbers have been retrospectively restated from the impact of IFRS 3 2 Net of tax effect



Free cash flow after lease payments up +€43m yoy in 2020

(In €m)	2020	2019	
EBITDA ¹	947.5	1,103.1	Capex to sales ratio of 17.6%
Exceptional items and variance of provisions	(55.2)	(24.4)	(vs 20.1% in 2019) reflecting the lower consumption of
Acquisition and divestment transaction costs	(3.8)	(10.2)	linen by our clients and the
Other	(1.4)	(0.6)	end of the capex program
Cash flows before net financial costs and tax	887.1	1,067.9	dedicated to Berendsen
Net capex (linen + industrial)	(493.8)	(660.3)	
Change in working capital	26.7	26.9	EBITDA minus Capex is 2.5%
Net interest paid (including interest on lease liabilities)	(64.1)	(110.7)	higher in 2020 compared to
Tax paid	(65.8)	(76.2)	2019
Lease liabilities payments (principal)	(73.4)	(73.3)	
Free cash flow (after lease payments)	216.8	174.2	Positive change
Acquisitions of subsidiaries, net of cash acquired	(88.1)	(83.2)	in WCR due to very strong
Other change arising from subsidiaries (gain or loss of control)	(4.2)	(15.1)	focus on cash-ins from clients and to the mechanical
Other flows related to financing operations	(4.8)	(20.0)	positive impact on receivables coming from the
Proceeds from disposal of subsidiaries, net of cash transferred	0.5	30.0	lower revenue vs last year
Dividends paid	0.0	(81.2)	
Equity increase, treasury shares, lease reclassification from financial to liabilities	(1.3)	29.0	Normalized cost of debt
Other	(27.7)	(48.0)	
Net financial debt variance	91.1	(14.4)	> Capital allocation: c. 50% for
	31 December	31 December	acquisitions and 50% for debt
	2020	2019	reduction
Net financial debt	3,281.0	3,372.1	· · · · · · · · · · · · · · · · · · ·



¹ Previously communicated 2019 number has been retrospectively restated from the impact of IFRS 3

2020 financial charges (cash & non-cash)

(ln €m)	P&L	(In €m)	Cash flow
Financial debt interest (cash)	(50.0)	Financial debt interest (cash)	(50.0)
Leasing debt interest (cash)	(9.5)	Leasing debt interest (cash)	(9.5)
Adjustment accrued / non accrued interest	(6.2)	Interest rate swap	(0.0)
Notional interests (OCEANE)	(9.1)	Recurring fees	(4.6)
Amortization of issuing costs	(6.7)	Other	0.0
Recurring fees	(4.5)		
Interest rate swap	(0.0)		
Other (including FX) & change in fair value of derivatives	(2.2)		
P&L charge	(88.4)	Cash outflow	(64.1)



Average cost of debt: c. 1.5%

Elis has a flexible balance sheet with c. €1.04bn of available liquidity and a fixed rate debt with no maturity before 2023

As of 31 December 2020

Bond (issued Oct 2019)	Coupon 1.0%
€500m	Maturity 2025
Bond (issued Oct 2019)	Coupon 1.625%
€350m	Maturity 2028
Bond (issued Apr 2019)	Coupon 1.75%
€500m	Maturity 2024
USPP (signed Apr 2019)	Coupon 2.70%
€332m	Maturity 2029
	Coupon 1.875% Maturity 2023
	Coupon 2.875% Maturity 2026
Convertible bond	Coupon 0%
€374m	Maturity 2023
Commercial paper €318m	< 1 year
Revolving credit facilities Undrawn €900m	Maturity 2023

Debt: 2020 highlights

- Waiver obtained for the bank covenant test as of 30 June 2020, 31 December 2020 and 30 June 2021
- Strong cash generation has allowed to pay off the €75m Schuldschein and to decrease the outstanding amount of Commercial paper
- As of December 31 2020: c. €1.05bn of liquidity made up of c. €150m in cash on the balance sheet and €900m undrawn cash
- Net debt / EBITDA ratio of 3.7x as of 31/12/2020 (< initial covenant level of 3.75x and < reset covenant level of 4.75x)</p>

Maturity schedule (as of 31 December 2020)





2020 key financial takeaways

Significant organic revenue decrease, with the biggest impact in regions exposed to Hospitality, but strong resilience in Central Europe, Scandinavia and Eastern Europe and Latin America

+20bps EBITDA margin improvement at 33.8% on the back of efficient cost variabilization and speedy operational adjustments

Improvement of free cash flow generation at €217m, up +€43m yoy (+24%)

€91m reduction in net financial debt

2

3

4



2020 business highlights

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2021 outlook

Main 2020 ESG achievements





Our impact on society: Our commitments



Taking responsibility for our **impact on society** through responsible products and services Responsible supply chain 2025 95% of the preferred suppliers covered by CSR assessment

Ethical business 2025

100% people in sensitive positions trained in anti-bribery and corruption

Educational support 2025 Triple the budget available for the Elis Foundation



Our environmental footprint: Our commitments



Reduce, re-use and recycle 2025

80% textiles recycled Identification of new ways of recycling: Acoustic isolation, recycling in the furniture industry, re-use of textiles in carbon fiber for industry

Continuously reducing our business' environmental footprint

2010-2025 consumption targets ahead of schedule

	>	\bigcirc	Water: -50%	2020 achieved: -36%	Remaining
	>	<u>r</u>	Chemicals: -37%	2020 achieved: -25%	Remaining
ſ	>	ē	Gas: -35%	2020 achieved: -18%	Remaining
Λ	>	P	Fuel: Increase the num	nber of eco-friendly vehic	:les 🖉 🔉
4	>>	CO2	CO2 emissions: -20%	2020 achieved: -12%	Remaining
					_

Our employees' well-being: Our commitments



Empowering employees' well-being and growth Safety 2025 50% decrease in lost time from accidents (base year: 2019)

Personal and professional growth 2025

- "Chevrons" deployed in all operational Elis countries
- Increase retention of key personnel through talent development

Diversity 2025 40% of women in permanent management positions





2020 business highlights

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2021 outlook

The Group has proven business resilience over the years



- > Over the last 19 years, EBITDA margin has evolved within a narrow range
- > Our business offers a silver lining: When there is lower revenue growth, linen capex is lower, resulting in higher cash generation
- Elis' free cash flow has been steadily improving over the last years: €154m, €174m and €217m in 2018, 2019 and 2020 respectively



2021 organic revenue growth



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H1 2020 monthly organic revenue growth

2021 EBITDA and free cash flow



EBITDA margin

2021 EBITDA margin should be slightly up

thanks to the major efforts to decrease the cost base in 2020 and the Group's proven ability to variabilize its cost base

Free cash flow generation

2021 free cash flow after lease payments should be between €190m and €230m

the main variable being the change in working capital (impact of year-end activity on trade receivables)



Conclusion



Strong financial performance in an unprecedented adverse environment: Improvement in EBITDA margin and record free cash flow



Quick and successful roll-out of a roadmap to variabilize the cost base and to protect cash generation



Elis demonstrated again the strong resilience of its business model and the relevance of its strategy



We expect a slight improvement in 2021 EBITDA margin and 2021 free cash flow (after lease payments) in a range of €190m / €230m



Appendix: Restatement of 2019 figures

IFRS 3 "Business combinations"

IFRS 3 requires previously published comparative periods to be retrospectively restated for business combinations (recognition of the final fair value of the assets acquired and the liabilities and contingent liabilities assumed when this fair value was provisionally determined at the previous balance sheet date).

2019 restated	IFRS 3	2019 reported	(in €m)
3,281.8	-	3,281.8	Revenue
1,103.1	0.0	1,103.0	EBITDA
454.9	(0.0)	454.9	EBIT
442.0	(0.0)	442.1	Current operating income
(88.5)	(0.2)	(88.3)	Amortization of intangible assets recognized in a business combination
(18.4)	0.1	(18.5)	Non-current operating income and expenses
335.2	(0.1)	335.3	Operating income
(150.0)	(0.0)	(150.0)	Financial result
(47.5)	0.1	(47.6)	Тах
137.7	(0.0)	137.7	Income from continuing operations
141.8	(0.0)	141.9	Net income



Appendix: Financial definitions

- Organic growth in the Group's revenue is calculated excluding (i) the impacts of changes in the scope of consolidation of "major acquisitions" and "major disposals" (as defined in the Document de Base) in each of the periods under comparison, as well as (ii) the impact of exchange rate fluctuations.
- > EBITDA is defined as EBIT before depreciation and amortization net of the portion of subsidies transferred to income. It excludes non-recurring items directly related to the sanitary crisis, which are accounted for accounted for in "Non-current operating income and expenses".
- **EBITDA margin** is defined as EBITDA divided by revenues.
- > EBIT is defined as net income (or net loss) before financial expense, income tax, share in income of equity-accounted companies, amortization of customer relationships, goodwill impairment, non-current operating income and expenses, miscellaneous financial items (bank fees recognized in operating income) and expenses related to IFRS 2 (share-based payments).
- Free cash flow is defined as cash EBITDA minus non-cash-items items, minus change in working capital, minus linen purchases and manufacturing capital expenditures, net of proceeds, minus tax paid, minus financial interests' payments and minus lease liabilities payments.
- The leverage ratio is a leverage ratio calculated for bank loan covenants: Total net leverage is equal to [Net financial debt, less current accounts held for employee profit-sharing and accrued interest not yet due, plus unamortized debt issuance costs and finance lease liabilities as measured under IAS 17 had the standard had continued to apply] divided by [Pro forma EBITDA of acquisitions finalized during the last 12 months after synergies and excluding the impact of IFRS 16].

These alternative performance measures are meant to facilitate the analysis of Elis' operating trends, financial performance and financial position and allow the provision to investors of additional information that the Managing Board believes to be useful and relevant regarding Elis' results. These alternative performance measures generally have no standardized meaning and therefore may not be comparable to similarly labelled measures used by other companies. As a result, none of these alternative performance measures should be considered in isolation from, or as a substitute for, the Group's consolidated financial statements and related notes prepared in accordance with IFRS.





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