

### Q3 2020 revenue - October 22, 2020



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### Q3 2020 revenue and business highlights

## Outlook Q&A

# 75% of the business is now back to virtually normal levels of activity

## Material activity improvement in Q3 with organic growth down -10.6% (-26.7% in Q2)

- c. 75% of our total business now back to almost normal state of activity:
  - Healthcare revenue up c. +3% in Q3
  - Industry revenue down c. -2% in Q3
  - Trade & Services revenue down c. -2% in Q3
- Hospitality (c. 25% of total 2019 revenue) organic revenue down c. -40% in Q3 with domestic tourism partially offsetting the very limited international tourism during summer
- Regional performance reflects the share of Hospitality in the mix
- Churn rate improvement across the board and several contract wins for hygiene products and workwear

## 2020 should demonstrate Elis' high resilience throughout the crisis

We now expect 2020 EBITDA margin and 2020 free cash-flow to be slightly better than in 2019 on the back of:

- Production capacity adjustment implemented in a very timely manner to cope with the decrease in client activity
- Structural cost saving plans launched across the Group
- Review of the 2020 industrial capex plan, with the cancellation of all projects to increase capacity
- > Strong focus on cash collection



## Notable improvement in Industry, Healthcare and Trade & Services; Hospitality still lagging





# The impact from Covid-19 is stronger in geographies with a high exposure to Hospitality

9-month 2020 organic revenue evolution by geography



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# France continues to recover despite significant share of Hospitality in the mix

## 2/3 of our French business is now back to normal

- Industry, Trade & Services and Healthcare continued to recover in Q3 and are now either stable or slightly up
- Good commercial activity, especially in Healthcare with contract wins in workwear and higher consumables consumption

#### Marked recovery in Hospitality in Q3

- Hospitality normally represents 1/3 of Group revenue in France
- Good activity from mid-range hotels during the summer
- Domestic tourism partly offset the interruption of international tourism
- Q4 expected to be tougher given the higher share of business/international tourism in the mix and the recent implementation of new sanitary measures in some big cities

### FY 2019 revenue breakdown by end-market



#### YTD 2020 monthly organic revenue evolution



Organic revenue down -12.4% in Q3 2020



## Activity in Central Europe almost back to normal

#### Well diversified client base with limited Hospitality exposure

#### Further improvement in Germany

- Organic revenue in Q3 down c. -4%, notably thanks to the share of Healthcare in the country revenue mix
- > Good commercial activity in Workwear
- > Further productivity improvement

## Netherlands, Poland, Czech Republic, Slovakia and Hungary all up in Q3

 High % of Industry clients with limited impact from the crisis

#### Switzerland down double-digit

> Higher % of Hospitality in the country mix

#### FY 2019 revenue breakdown by end-market



#### YTD 2020 monthly organic revenue evolution





## Scandinavia & Eastern Europe: Favorable business mix and limited revenue decline

#### Contained revenue decrease in Denmark, Sweden and Finland

- Sweden revenue down c. -10% organically with lower activity of some clients with international activities
- Organic revenue down c. -8% in Denmark, and c. -5% in Finland

## Norway and Baltics up c. +9% and c. +6% respectively

 Good commercial activity with contract wins in workwear and mats



#### YTD 2020 monthly organic revenue evolution









## UK & Ireland remain very tough, but some improvement in Q3

The mix in the region is well balanced between Hospitality, Healthcare and Industry/Trade & Services

- Hospitality down c. -50%/-55% with no material pickup noted
- Industry and Trade & Services down c. -15%/-20% with the significant share of catering clients in the mix weighing on performance
- Many clients are implementing restructuring plans, which means less wearers of Elis workwear
- Healthcare still down c. -5% with virtually no nursing home clients in our UK portfolio to offset the negative trend



#### YTD 2020 monthly organic revenue evolution



# Southern Europe continues to suffer from its large exposure to Hospitality

Spain and Portugal were strongly impacted during the summer due to their exposure to Hospitality

- Q3 organic revenue down c. -40% and c. -30% in Spain and Portugal respectively
- Economy is impacted in both Spain and Portugal, with softer activity across the board

#### Italy virtually stable in Q3

- Revenue is essentially stable with very resilient industrial clients
- Some commercial success with disinfection services



#### YTD 2020 monthly organic revenue evolution





#### Organic revenue down -34.5% in Q3 2020



### Latin America: Strong resilience and revenue uplift from commercial initiatives

## The region benefits from its strong exposure to Healthcare

- Our Industry business, predominantly with food processing clients, is holding up quite well
- Healthcare is back in positive territory since May
- Significant revenue peak in June and July on the back of short-term contracts signed with some Brazilian hospitals (c. €3mn in Q3, mostly in July)
- Activity has normalized since mid-August



#### YTD 2020 monthly organic revenue evolution





#### Organic revenue up +6.9% in Q3 2020

# 4 acquisitions closed to date, including Kings Laundry in Ireland





### Q3 2020 revenue and business highlights

### Outlook

Q&A

### The Group continues to demonstrate business resilience



- > Over the last 19 years, Group revenue has posted continuous organic growth and EBITDA margin has evolved within a narrow range
- > Our business offers a silver lining: When there is lower revenue growth, linen capex is lower, resulting in higher cash generation



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# Elis took immediate operational actions to preserve revenue, margins and cash generation

#### Plant shutdowns

- ✓ Up to c. 100 plants shut down at Group level during lockdown to reflect the decrease in our client activity
- ✓ c. 14 plants still closed as of today, 5 plants permanently shut down

#### Headcount reduction across the board

- Adjustment of production capacity to volumes treated (blue collars)
- Adjustment of plants' operational structure (production supervisors, commercial teams, maintenance teams, etc...)
- Cost-cutting plans in every country head office, especially in France

#### Cut in 2020 capex plan

- Cancellation of all industrial projects to increase capacity, with no carry-forward effect for the next years
- Significant decrease in linen capex for the year (lower activity leads to less linen replacement)

#### Commercial initiatives to capture additional revenue opportunities

- ✓ Higher demand for hygiene products and disinfection solutions (soaps, hydroalcoholic gels, etc.)
- Many workwear contracts won in Healthcare, in the context of a switch to the outsourcing model following the sanitary crisis



### 2020 outlook

#### Revenue

- ✓ The general economic environment remains very uncertain
- The new sanitary measures recently implemented in some countries should weigh on hospitality in Q4
- We estimate today that full-year 2020 organic revenue growth should be in line with the 9-month number, implying a slowdown in Q4 compared to Q3

#### EBITDA margin & free cash flow generation

Thanks to the significant efforts to decrease the cost base in H1 and the action plans that have been defined to help both profitability and cash generation:

#### 2020 EBITDA margin and 2020 free cash-flow should be slightly better than in 2019





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